



RYAN CERUTTI

Art Director

thecerutti.com

ABOUT ME

A New York based Art Director with a Southern California flair. In my time as an AD I have taken on the roles as a creative lead, pitch-man, designer, producer, & supervisor.

I have a strong understanding of building brands, concept creation & ideation for both digital & traditional mediums.

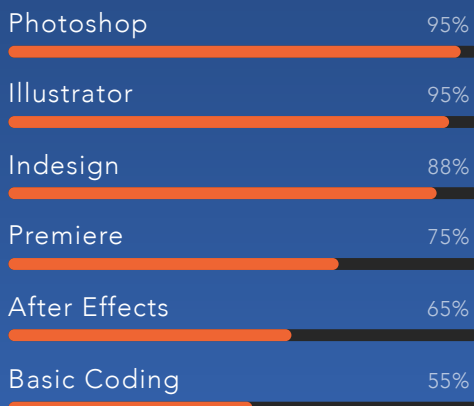
My eclectic & non-traditional background makes me a unique hire who looks at solving problems differently.

CONTACT ME

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619.729.3812

SKILLS



WORK EXPERIENCE

ART DIRECTOR

H4B Chelsea 2021-Present

Working on launching a new brand for Pfizer, designing a logo, branding, and assets for a late 2021 launch.

ART DIRECTOR, FREELANCE

Garfield Group 2020-2021

Designed a for-profit online education website, as well as white papers for a medical device and a software company.

ART DIRECTOR, FREELANCE

The Bloc 2020-2021

Converted print pieces to digital and assisted on additional assets for the drug, Rexulti.

ART DIRECTOR

Harrison & Star 2019-2020

Developed different campaigns and executions for different brands, while also working on designs for two simultaneous drug launches in the oncology sector.

ART DIRECTOR, FREELANCE

QuallsBenson 2019-2020

I assisted the design team in developing assets for many different projects in the real estate industry throughout NYC.

ART DIRECTOR/DESIGN DIRECTOR

Big Drop 2018-2019

I was lead on several branding projects for a variety of businesses while I oversaw a team of designers and Jr. Art Directors.

EDUCATION

ART DIRECTION

Miami Ad School, NYC 2016-2018

BACHELOR OF ARTS, EDUCATION

Ashford University 2011-2013

Graduated alpha sigma lambda

AWARDS

FIRST PLACE

Boomtown Film Festival
Small and Creepy Film Festival